

NEWS RELEASE
FOR IMMEDIATE RELEASE
February 19, 2019



MEDIA CONTACT:
Denai Rosen, Public Relations
press@calspas.com or 1-800-CAL-SPAS

Baby Boomer Special Hot Tub Collection



Cal Spas recognizes that the Baby Boomer Generation is ready to enjoy their life to the fullest and we have hand picked a Spa Line up that is ideal for Baby Boomers based off of Market Research.

The Baby Boomer Spa Line Up Includes:

- Round PZ-511R
- Balboa PZ-517L / PPZ-525L
- Vista PZ-617T / PPZ-628T
- Kona PZ-524L / PPZ-534L
- Hawaiian PZ-621L / PPZ-631L

We are featuring these spas because it is easy to get in and out of the spa; they have the most value with the smallest footprint, cost effective, and enjoyable!

Each of the featured spas have a Plug and Play feature, you can simply plug the spa into a regular outlet and let bubbles melt stress away. The spa stays crystal clean with a 50 sq. ft. filter utilizing the Cal Spas Teleweir Filter System (Bio-Clean).

The Patio Spa collection comes equipped with 11-31 exclusive Stainless Steel 'Candy Cane' Jets, depending on the spa model. Strategically placed to massage soft and deep tissue muscles.

The spa maintains perfect temperature via the WhisperHot 5.5kW Titanium Heater w/ side panels and Thermo-Later Floor w/ ABS liner. Also comes standard with an intuitive, full color display, Oval Control Panel.

The fun part? Light up the spa with a 5" Multi-Colored LED Light with various modes. Choose to upgrade to Perimeter LED Lighting and/or Wi-fi Module to stimulate the senses even more.

ABOUT CAL SPAS® Cal Spas was founded in 1978 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and fire pits. Learn about Home Resort Living and find a local authorized dealer at

Related Links

[Cal Spas Website](http://calspas.com)



www.calspas.com.